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FOR IMMEDIATE RELEASE

LOS ANGELES, CA (October 29, 2021) – Vibrant Penguin, a multimedia production company based in Los Angeles, announced the international premiere of its movie “All Sorts,” the second feature film for Writer, Director, and Creator [J. Rick Castañeda](#). The announcement comes as Castañeda revealed that his film has been selected by [Raindance Film Festival](#), and will premiere with an in-person screening in London at the Curzon Hoxton theater November 6, 2021 at 6:00pm and digitally in the UK from November 7, 2021 to November 9, 2021. The film will be part of its BOOMERANG strand, which the festival created “in response to the challenging and often gloomy months we’ve just endured, [and] aims to turn the arthouse frown upside down by embracing the joy of indie film.”

“All Sorts,” a movie about a lonely data entry clerk who stumbles into the world of championship folder filing, is a quirky comedy about finding magic in everyday life. The main character, Diego (played by [Eli Vargas](#) of “Chavez”; “You, Me and Dupree”; “Arrested Development”; and “Burning Bodhi”), is desperate to find a job, excitement, and even love. New on the job at a strange company, Diego stumbles into an incredibly fast filer named June (played by [Greena Park](#) of “The Comedown” and “Family from Tang”), and the two journey through a wildly unexpected office adventure.

“When I got out of college and couldn’t find work in the film industry, I worked a lot of mundane office jobs,” Castañeda said, describing his inspiration behind the story he wrote 19 years ago. “I found lots of time to imagine magical escape routes out of the grey cubicles where I was trapped everyday. And one of these stories was about a competitive filer named June.”

“I was in a dark place when I had these ideas, and the purpose of them was to put a smile on my face. So I was happy to hear we were part of the Raindance ‘Boomerang’ series focusing on the joy of indie films,” Castañeda said. “This is a very positive movie about love, and friendship, and finding magic in a dim, drab place. The aim is to get people to look at their world in a different way.”

Castañeda’s hope is to bring a smile during these uncertain times.

Raindance Film Festival is the largest independent film festival in the UK attracting 16,000 visitors and 500 industry professionals to London. This year marks the 29th year of the festival, and a return to in-person screenings.

About Vibrant Penguin and J. Rick Castañeda

Vibrant Penguin is a multimedia production company based in Los Angeles creating original content. J. Rick Castañeda is an award-winning writer/director of branded content and narrative films, and founder of the production company Vibrant Penguin. He wrote and directed the feature film [Cement Suitcase](#), a comedy-drama set in Central Washington. The film screened at more than ten film festivals, won multiple awards, and currently has a 100% Fresh rating on Rotten Tomatoes. It received wide distribution on Cable VOD, and also was picked up by Amazon Prime, Hulu, and iTunes. Originally from Granger, WA, Rick graduated from USC with a major in Creative Writing and a minor in film. He has directed videos for Disney, MSN, Imagine Dragons, League of Legends, and LEGO, and just recently wrapped his first season of The Sushi Dragon Show Starring TheSushiDragon for VENN TV. All Sorts is his second feature film.

[Electronic Press Kit Link](#)

<https://raindance.org/festival-programme/all-sorts/>

<https://www.allsortsmovie.com/>

<https://www.vibrantpenguin.com/>

www.raindance.org/festival

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